



Inventing The Future With The Power Of Creative Storytelling

Effective storytelling is clearly a means to enhance the power and impact of communications and presentations. But beyond that it can also help teams and organisations visualise the transformation needed to shape a more successful future. Here's a dynamic way to bring your vision and strategy to life.

Key topics include:

- The power of stories in a data-driven world
- The leader's story: ways to build a culture
- Inventing the future – how stories beat vision statements
- Methods for sustaining attitudinal and behavioural change
- Unleashing your team's creativity
- Tips for living your inspiring story
- Alchemy and wizardry – stories and transformation

Realising that your enterprise is an unfolding story, in which you and your people are the heroes, makes a positive difference to performance. **Invent the Future** is an inspiring and practical way to realise that you can write your own script – rather than the one you've inherited from history.

'Nigel is really one of the best executive education speakers I ever met. All of my clients who learned from him are impressed by his capacity to transmit, not only knowledge, but especially presentations that are exciting, compelling and memorable, which makes them ready to face future challenges. In a few words, he is able to transmit passion which helps you to win!'

*Giovanni Battista Vescovo
President and CEO, PromoStudio*

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