



The Mind Of A Disruptor

Keynotes and Workshops with Nigel Barlow

Why Disruption? Disruption is the outcome, Innovation the process. What it really means to disrupt: definitions and real-life examples. Can you avoid being disrupted? The trap of mindset.

Technology as the Enabler. Not all disruptions are digital – apps, algorithms or AI – but these are likely to be at the heart of your transformation. Technology as more than machine: art, craft, skill, and ingenuity.

Key Characteristics of a Disruptor:

- **Contrarian.** Going against the grain. Subverting the accepted and expected.
- **Curious.** Open to what's really going on. Learning from the frontiers of wisdom.
- **Creative.** Making new connections, and bringing your ideas to fruition.
- **Courageous.** Risk-taking and boldness. Going beyond the naysayers and yes-butters.
- **Collaborative.** Making unusual and useful alliances. Finding complementary souls.
- **Customer Canny.** Knowing when to listen and when to ignore the voice of the customer.
- **Compelling.** Inspiring others to innovate. Living your vision. Drawing talent to you.

Build Your Garage. Creating the environment and focus for practical innovation. Creating 'Garagistas' who carry the torch for relentless innovation.

Healthy Paranoia. How this new value can be useful in provoking creativity and action to avoid being disrupted.

Storying Your Future. Describing your disruptive future in story form – an antidote to dull vision statements.

Style of Session. Inspiring, practical and tailored to your specific Disruption Challenges, whether these are technological, commercial, or organizational. Treat the ingredients above as a menu that can be shaped to fit your transformation agenda.

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